

Experience the Business

Behind the Magic

Leadership LExcellence

Presented by
The Disney Institute

Our **3½ day program** is the most in-depth and productive way to experience the Disney approach and make the most of exploring how to take your organization's leadership to the next level. You will have the opportunity to:

- See how the **Walt Disney World Resort** leadership inspires positive results.
- Hear first-hand from some of our Disney leaders.
- Be guided in adapting our successful strategies to your organization.

Opening Night:

On your first night at the **Walt Disney World Resort**, you will enjoy an evening reception and meet your facilitator. They will introduce you to the Disney Approach to Leadership Excellence and uncover the legacy of leadership that has contributed to the long lasting success of the **Walt Disney World Resort**.

In this first working session you'll witness "The Power of Story," our way of presenting the Disney difference in leadership, where we explore the connection between a person's values and their ability to lead others. You will also be introduced to the current **Walt Disney World Resort** approach to Leadership Excellence, a five-part model that will serve as the framework of your **3½ day program**.



3½ Day Program Agenda

All programs require a minimum of 20 Guests, and will accommodate a maximum of 70 Guests.

Day One:

Vision: Examine the first part of the leadership model to understand why a leader's vision is critical to success.

- Explore strategies for vision
- Develop your leadership vision
- Create your own leadership action steps for vision

Involvement: Examine what leaders must do to create a work environment that encourages employees to be actively involved in the business.

- Participate in a Field Experience - Meet with a Disney leader to discover how to effectively involve employees in the business of your organization
- Create your own leadership action steps for involvement
- Perform an application activity



Day Two:

Leadership Development: Investigate the methods used to develop leadership throughout the Walt Disney World Resort organization

- Participate in Field Experience – Meet With a Disney leader to discover how to provide effective structure and culture in your organization
- Create your own leadership action steps for organization

Change: Discover why leaders must take a proactive approach to change in order to keep their team “on top of their game.”

- Participate in a application activity
- Create your own leadership action steps for change

Day Three:

The Character of a Leader: Recognize how your leadership philosophy will contribute to the long-term success of your organization and your career.

- Identify the values and behaviors of successful leaders
- Discuss leadership strategies
- Realize the power of your story

Disney Leader Presentation: Hear how the Walt Disney World Resort has influenced one of its leaders and in turn, how this leader has made a difference.

Program Graduation: Celebrate your experience!